

ADVERTISING:

PROGRAMME ADVERTISING (printed and digital format):

Full page colour advert - £400

Half page colour advert - £300 (33% reduction for publicans to £200)

Quarter page colour advert - £150 (33% reduction for publicans to £100)

Front cover header banner - £500

NON-PROGRAMME ADVERTISING:

Reverse of beer token cards (5,000) - includes quarter page programme advert - £500

Reverse of beer mats distributed widely throughout West Suffolk - 10,000 quantity - £500

Wristbands - includes quarter page programme advert - £300

CATHEDRAL GARTH INTERNAL FENCE PANEL ADVERT 600mm X 900mm (each) - £150

CATHEDRAL GARTH MARQUEE INTERNAL ADVERT PANELS 900mm X 900mm (each) - £180

CATHEDRAL NAVE DIGITAL MEDIA DISPLAYS (TV screens & main screen above altar) - £400

SPONSORSHIP PACKAGES:

(Goods/Services in kind will be accepted for sponsorship packages)

EXCLUSIVE FESTIVAL SPONSOR - £5000

Exclusive advertising and branding rights throughout festival (except internal programme advertising, wristbands and glasses). Includes roadside hoardings, all printed material, programme front cover banner, programme rear cover, website presence and click through link, media acknowledgments

NAVE PACKAGE - £3000

Full page programme advert, website click through link and promotion within cathedral nave - exclusive advertising and branding in the nave

MARQUEE PACKAGE - £2000

Full page programme advert, website click through link and promotion within marquee - exclusive advertising and branding in the marquee

GOLD PACKAGE - £1000

Full page programme advert, website click through link and promotion within festival venues as agreed

SILVER PACKAGE - £500

Half page programme advert and promotion within festival venues as agreed

BRONZE PACKAGE - £300

Quarter page programme advert and promotion within festival venues as agreed

SOUND STAGE/ENTERTAINMENT

Promotional branding on Sound Stage (daily except Sat/Sun) inc. Friday night - £1000

Promotional branding on Sound Stage Sat/Sun and Saturday night roadside boards - £2250

GLASS SPONSOR

Promotional branding on Festival souvenir glassware + full page programme advert - £1000

ENVIRONMENTAL CHAMPION

Advertising boards, 1/2 page advert, promotional branding on rubbish bins, flagship green policy leaflets, carbon reduction initiatives, recycling bins etc. - £500

TOILET SPONSOR

1/2 page advert, promotional branding on toilet blocks (2), free entry for 20 people to one day - £500 SOLD

FOOD TRADERS

Six day pitch fee inclusive of quarter page programme advert x 3 - £500 - SOLD

BREWERY BAR

Six day brewery bar package (Three Blind Mice) with full page advert - £500

BAR SPONSORS - Includes company logo on barrel end signs and on bar/beer number signs, bar naming and half page advert:

Nave East Anglia showcase bar (6 days) - £500

Nave main bar (6 days) - £500

Nave cider bar (6 days) - £500

Nave Beer from the Wood - £250

Gluten Free bar - £250

Marquee Main Bar (6 days) Full bar - £500

Gin, Pimms & Prosecco (6 days) - £500

Craft beer bar (6 days) - £500

Beers of the World bar (6 days) - £500

Marquee Cider Bar - £500

Both cider bars (Nave + Marquee) - £750